



Congressional China Caucus

U.S. House of Representatives
Congressman J. Randy Forbes, Founder & Co-Chairman
Congressman Ike Skelton, Co-Chairman
www.house.gov/forbes

ISSUE BRIEF

IN FOCUS THIS WEEK: IPR and the Olympics November 16, 2005

Mascots are the most marketable symbols in the Olympics business. The choice is important as sales of licensed products help organizers defray costs. Recent Olympics have generated more than \$300 million in sales of licensed products, many of them emblazoned with the mascot. Local organizers keep about 10 percent to 15 percent of that in royalties.

China to Push for Olympic Mascot Products

China.org.cn, November 4, 2005

"Yet even amid growing consumer demand for 2008 Games trinkets, counterfeit Olympics goods are hard to find. Now, U.S. trade officials, business groups and intellectual-property lawyers want to know why the Chinese government can't make other counterfeit goods just as scarce." The Wall Street Journal, *China cracks down on fake Olympic ring logos*, November 04, 2005

"Announced in October 2004, the STOP! Initiative has united nine federal agencies to effectively smash the criminal networks that traffic in fakes, halt counterfeit and pirated products from entering our borders, block bogus goods from moving around the world, and help American businesses secure and enforce their rights in the global marketplace." *Strategy Targeting Organized Piracy (STOP!) Initiative*, www.stopfakes.gov

"The STOP! Initiative has obtained endorsement of increased protection for IP in multilateral forums and bilateral venues with the EU and China. The initiative is also expanding its efforts by increasing the number of U.S. IP attaches abroad in embassies in China, India, Brazil and Russia, who will assist U.S. businesses, advocate U.S. intellectual property policy and conduct IPR training." *STOP! Initiative*

"Department of Commerce is teaming up with ABA, NAM and American Chamber of Commerce to provide free, expert guidance on how to protect IP Rights in China as well as helping businesses to develop a strategy for the Chinese market and to assist U.S. companies facing China-related IPR disputes." *China IPR Advisory Program*, November 14, 2005

DID YOU KNOW?

Sales brought in about \$300 million at the Sydney and Athens Olympics and the Beijing Organizing Committee for the Olympic Games expects sales to be even higher for the 2008 games. Associated Press, *Beijing Unveils Mascots for 2008 Olympics*, November 11, 2005

IN THE NEWS

Wall Street Journal
China Cracks Down on Fake Olympic-Ring Logos
Geoffrey A. Fowler
November 04, 2005

The China Business Review
Sports Marketing in China: An IP Perspective
Rebecca Ordish
<http://www.chinabusinessreview.com/>

AP Wire
China Cracking Down on Olympic Piracy
Charles Hutzler
October 30, 2005

RECOMMENDED READING

The Wall Street Journal Online
Poll Finds Most Americans See China As Economic Superpower in 10 Years
November 14, 2005

Reuters.com
US-China trade gap is longstanding issue: Bush aide
November 14, 2005

The Washington Post
WHO Experts Study Bird Flu in China
Audra Ang, AP
November 14, 2005



Congressional China Caucus

U.S. House of Representatives
Congressman J. Randy Forbes, Founder & Co-Chairman
Congressman Ike Skelton, Co-Chairman
www.house.gov/forbes

CONGRESSIONAL ISSUE BRIEF
November 16, 2005

CAUCUS MEMBERS

Congressman Randy Forbes (R-VA), Co-Chairman	Congressman Sam Graves (R-MO)
Congressman Ike Skelton (D-MO), Co-Chairman	Congresswoman Melissa Hart (R-PA)
Congressman Spencer Bachus (R-AL)	Congressman J.D. Hayworth (R-AZ)
Congressman Brian Baird (D-WA)	Congressman Brian Higgins (D-NY)
Congressman John Boozman (R-AR)	Congressman Duncan Hunter (R-CA)
Congresswoman Madeleine Bordallo (D-GU)	Congressman Mark Kennedy (R-MN)
Congressman Charles Boustany, Jr. (R-LA)	Congressman Steve King (R-IA)
Congressman Henry Brown (R-SC)	Congresswoman Sheila Jackson Lee (D-TX)
Congressman Jim Cooper (D-TN)	Congressman Thaddeus McCotter (R-MI)
Congressman Joseph Crowley (D-NY)	Congressman Gary Miller (R-CA)
Congressman John Culberson (R-TX)	Congressman Jeff Miller (R-FL)
Congresswoman Jo Ann Davis (R-VA)	Congressman Steve Pearce (R-NM)
Congresswoman Susan Davis (D-CA)	Congressman Todd Platts (R-PA)
Congresswoman Thelma Drake (R-VA)	Congressman Adam Putnam (R-FL)
Congressman Phil English (R-PA)	Congressman Tim Ryan (D-OH)
Congressman Tom Feeney (R-FL)	Congressman Rob Simmons (R-CT)
Congressman Bob Goodlatte (R-VA)	Congressman Joe Wilson (R-SC)
Congressman Frank Wolf (R-VA)	

UPCOMING CHINA CAUCUS EVENTS

January 2006 Roundtable discussion with Admiral Mike Mullen, Chief of Naval Operations, regarding China's Naval Expansion and Shipbuilding Plan

ABOUT THE CAUCUS

The Congressional China Caucus is a bipartisan forum for Members of Congress who share a common interest in the emergence of China as a political, economic and military actor on both the regional and global stage. The Caucus will take a critical look at a number of issues including: Military, Economy/Trade, Intellectual Property, Energy/Resources, and Human Rights/Religious Freedom.

To join the Caucus, please contact Jamie Jones Miller at 5-6365 or jamie.miller@mail.house.gov.